

1.3 M

K-12 students participating
in our programs by 2020

1 M

Impressions of your brand on
K-12 families and schools in 2018/19

\$2,500

Marketing investment during the
2018/19 academic year

October 16, 2018

MARKETING PARTNERS

*Socially Conscious Marketing Teams – Let us promote your brand to
K-12 families and schools while aligning with our impact.*

Align your brand with our impact

With your \$2,500 marketing investment during the 2018/19 academic year:

- Your company makes over **1 million impressions** on K-12 families and teachers.
- You elevate your company's **corporate social responsibility profile** in your community.
- **You give students in your community a leg up** in our innovative local workforce.

Why us?

Science Fair Fun proudly promotes and recognizes our Partners for their alignment with our programs.

Science Fair Fun provides students and their grownups more inclusive and skills-based Science & Engineering Fair experiences. We inspire and empower STEM-underrepresented students to develop essential Science, Technology, Engineering & Math (STEM) skills through their Science & Engineering Fair projects. **We are the first and only to fill this need, and we tackle it from every angle.**

- Denver Metro schools are our programs' incubator, but all programs are fully scalable, nation-wide.
- By 2020, we expect to have served 1.3 million students, 75% from low-income communities.
- We leverage the latest technology to create innovative and sustainable programs.

Join our Partners



"I had students leave the Science Fair so excited. They saw themselves as scientists for the first time. To see that spark in their eye and their desire to learn and to do something beyond themselves ... was so excited for me as a teacher." – Laurie McKibben, 5th Grade Teacher

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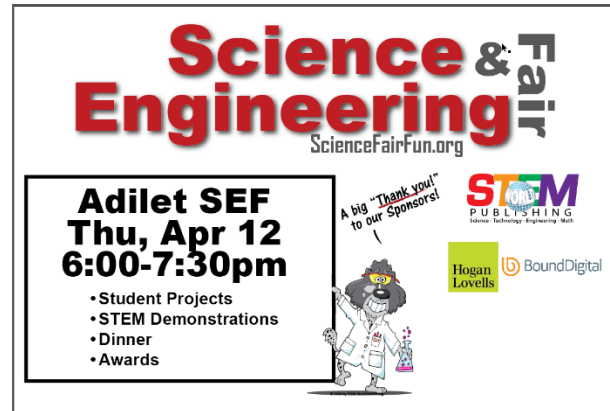
Let us promote your brand while making an impact

- Your company’s logo and linked URL will be promoted on 6 highly popular Science Fair Fun webpages
- Your company’s logo will be promoted at K-12 schools enrolled in our IMPLEMENT Innovator program through each school’s communication materials:
 - School’s Science & Engineering Fair webpage hosted on Science Fair Fun’s website
 - Two Science & Engineering Fair banners that remain hung for 3 months prior to their fair (image below)
 - Students’ Science & Engineering Fair Handbook back page (image below)
- You will receive quarterly reports on number of impressions and analytics for each webpage.

Example Webpage



School’s Fair Banner



School’s Student Fair Handbook



Let us make it happen today!

Go online [ScienceFairFun.org/product/marketing-partner](https://www.ScienceFairFun.org/product/marketing-partner)

Call Wendy Wempe, 303.918.9431, M-F, 9-5 MST



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